

# SPONSORSHIP



2027 SPONSORSHIP OPPORTUNITIES

## NATURAL RESOURCE CAREERS EXPLORATION WEEK FOR HIGH SCHOOLERS

Support the next generation of industry professionals through sponsorship of this program for high school students.

**PROGRAM DATE: JUNE 13-18, 2027**



**TreesForTomorrow.com**

519 E. Sheridan St., PO Box 609  
Eagle River, Wisconsin 54521

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TFT.Info@TreesForTomorrow.com

# 61<sup>ST</sup> NATURAL RESOURCE CAREERS WEEK



From timber producers to mill operators, wildlife biologists to hydrologists, and conservation wardens to engineers, we are preparing the next generation to responsibly manage our natural resources.

*Throughout this immersive, week-long experience, students will:*

#### **Explore Diverse Careers:**

Connect directly with industry professionals across forestry, conservation, research, and environmental engineering.

#### **Attend the Pathways Fair:**

Discover higher education opportunities, apprenticeships, and specialized career tracks all in one place.

**Build Lasting Networks:** Forge lifelong friendships with peers who share their passion, while establishing valuable professional contacts for future internships and jobs.

By investing in NRCEW, you provide young people with the hands-on exposure, professional mentorship, and peer community needed to step confidently into our natural resources workforce.

## *Dear Friend of Trees For Tomorrow*

For over 60 years, Trees For Tomorrow has guided high school students toward meaningful careers in Natural Resources Management—a mission that's more important now than ever.

What began in the 1960s as a logger training program for young men has evolved into an inclusive, hands-on learning experience. Today, students from all backgrounds spend six days immersed in field science—exploring real-world careers in forestry, wildlife biology, hydrology, sustainable mill operations, and conservation technology.

### **Why This Matters Now**

Our natural resources industry faces a critical crossroads: an aging workforce, complex environmental challenges, and an urgent need for skilled, passionate professionals. The next generation will carry the responsibility of stewarding our forests, waters, and wildlife. They need the tools, mentorship, and inspiration to lead.

Natural Resources Careers Exploration Week bridges this gap. This one-of-a-kind program sparks curiosity, builds practical skills, and opens clear pathways into essential fields that support responsible resource management.

### **How Your Support Helps**

This experience is only possible through generous donors and sponsors, making it possible for students—regardless of their financial means—to access this opportunity and take their first steps toward a future in conservation and sustainability. Your gift directly funds:

- **Full & Partial Scholarships:** Ensuring financial constraints never keep a motivated student away.
- **Field Gear & Lab Materials:** Equipping participants for authentic, hands-on field study.
- **Expert Mentorship:** Connecting youth directly with industry leaders and research scientists.

For nearly 80 years, Trees For Tomorrow has been rooted in natural resources education. With your support, we'll continue growing the future—together.

With gratitude,

Cheryl Brunzo  
TFT Executive Director and Alumna



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**The total cost per student is \$1,000 for the week and includes tuition for 6 days of programming, all materials, 5-nights lodging, 15 meals, and transportation to off-site experiences. Students pay no more than \$210 of the tuition with sponsors covering the remaining fees.**

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# SPONSORSHIP OPPORTUNITIES

This immersive program gives students a firsthand look at real-world natural resource careers. They gain valuable insight into a wide variety of career paths—learning about job responsibilities, education and training requirements, and salary expectations. They also explore current environmental issues, build life skills, and connect with peers who share their outdoor interests and passion.

Students leave with a deeper understanding of the role natural resources play in our economy, environment, and communities—and the importance of responsible, multiple-use land management.



*We need your help to ensure this opportunity remains accessible to all students, regardless of their financial background. Your support of NRCEW directly opens doors for more students to explore careers in conservation, forestry, and sustainability.*

| SPONSOR LEVELS & BENEFITS                                                                                                        | PLATINUM<br>\$10,000+              | GOLD<br>\$5,000                    | SILVER<br>\$2,500                 | BRONZE<br>\$1,000                 | SUPPORTER<br>< \$1,000  |
|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------|-----------------------------------|-----------------------------------|-------------------------|
| <b>STUDENT IMPACT</b>                                                                                                            | Scholarship for up to 20 students* | Scholarship for up to 10 students* | Scholarship for up to 5 students* | Scholarship for up to 2 students* | General program support |
| <b>SPONSOR RECOGNITION</b><br>Name listed in Annual Report, PLUS personal thank you note from students                           | ✓                                  | ✓                                  | ✓                                 | ✓                                 | ✓                       |
| <b>PROGRAM RECOGNITION</b><br>Logo or name on participant promotional item and banner during program                             | Logo                               | Logo                               | Name                              | Name                              | Name                    |
| <b>FEATURED STORY</b><br>Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release | ✓                                  | ✓                                  | ✓                                 | ✓                                 | -                       |
| <b>PRIORITY SCHEDULING FOR SPEAKING OPPORTUNITY</b><br>during program week including distribution of promo materials             | ✓                                  | ✓                                  | ✓                                 | -                                 | -                       |
| <b>PROMOTIONAL RECOGNITION</b><br>Provide 50+ branded items for distribution to attending students                               | ✓                                  | ✓                                  | ✓                                 | -                                 | -                       |
| <b>WEBSITE RECOGNITION</b><br>with live link for 6 months                                                                        | ✓                                  | ✓                                  | -                                 | -                                 | -                       |
| <b>SPONSORSHIP HIGHLIGHT</b><br>on social media, TFT's newsletter ad, and program flyer                                          | ✓                                  | -                                  | -                                 | -                                 | -                       |

*\*Scholarship includes 6 days of programming, 15 meals, 5 nights lodging, and transportation. Students will pay up to \$210 as their contribution towards tuition.*

# 2027 CAREERS EXPLORATION WEEK SPONSORSHIP COMMITMENT FORM

(Form also available online at [TreesForTomorrow.com/careers-exploration-wk/](https://TreesForTomorrow.com/careers-exploration-wk/))

## CONTACT & BILLING INFORMATION

Date: \_\_\_\_\_

Individual donor or company name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like your name/organization to be recognized in event materials?: \_\_\_\_\_

## SPONSORSHIP

### LEVEL

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

☐ Supporter

☐ Please accept my  
donation of

**Total Amount Due**

### AMOUNT

\$10,000

\$5,000

\$2,500

\$1,000

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

### PAYMENT INFORMATION

☐ Bill Me

☐ Check Enclosed

☐ Credit Card : ☐ Visa ☐ MasterCard ☐ Discover ☐ AmEx

Card #: \_\_\_\_\_

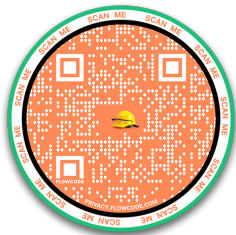
Exp. date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

☐ Call me for credit card info

*The total cost per student is \$1,000 for the week and includes tuition for the 6 days of programming, all materials, 5-nights lodging, 15 meals, and transportation to off-site experiences with local natural resource professionals.  
Students pay up to \$210 of the tuition with sponsors covering the remaining fees.*



**Return form with payment information to:**

**Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521**

**[tft.info@TreesForTomorrow.com](mailto:tft.info@TreesForTomorrow.com)**

Please include or send logo to [events@treesfortomorrow.com](mailto:events@treesfortomorrow.com).

You may also include a business card, brochure, promotional item or photograph so that we can promote you or your business.

## SPONSORSHIP PLEDGES DUE APRIL 1ST TO GUARANTEE MAXIMUM RECOGNITION!

***Thank you for your sponsorship. Your generosity is making an impact.***

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.

**Trees For Tomorrow**  
Environmental Education Center®

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